



HOME CINEMA

2023 LOOKBOOK



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What we do?

We plan and create TURNKEY Home Cinema.
This means that all elements needed inside a home
cinema can be supplied by us.
Our strenght is the combination between design
and technology.
Exquisite Italian furniture side by side with top level
AV systems

What makes us different?

The strength of Vismara Design is its people.

You will find many producers of home cinema, but what really sets us apart is the human value.

The constant presence, the personalized assistance in every step of design and construction process and the desire to achieve increasingly exciting results.

For the past 70 years, Vismara Design has been a cornerstone for customers from all over the world, thanks to a special attention and a deeply rooted expertise.





The Customization

Nowadays nothing is more important than give a wide range of choice.

Any taste is unique and special, our aim is to reflect this uniqueness inside the home cinema.

A big importance for us is the possibility to taylor made home cinema on the basis of space and clients request.

Playing with different configuration, materials and colours give us the joy to create unique custom spaces.



VISMARA SERVICE

CONCEPT

We work with you to design your dreamy Home theater that is perfectly attuned to your tastes and inspirations.

INSTALLATION

We install your home theater straight into your home, so you can start experiencing the extraordinary of owning a private home cinema.

CREATION

Once the design goal is achieved, our craftspeople bring your idea to life using the finest materials and the highest performance technology.

SUPPORT

We offer our support during all the steps. Furthermore we offer an after-sale service, as we can work in remote with audio/visual and automation system we use.





OUR AIM IS TO
CARRY YOU INTO
A MAGIC WORLD



THE SEATING

Vismara luxury theater seat provides excellent ergonomic support, matches the viewers style and comfort needs, and is specifically engineered for home theater viewing.

Customization of our products are core tenets of our philosophy.

For the all models you can choose between reclining seats, day-bed both in curved or straight row layout. With Italian leathers, top quality fabrics, and woodwork, we never compromise on quality.

SEATING

Comfort | Recliner



Comfort Home Cinema Chair is the most essential piece in the cinema chair family. It is equipped with a reclining mechanism.

Comfort Chair is characterized by a perfect combination between comfort and refined details, like thick stitching on sight and ergonomic head cushions.

SEATING

Comfort | Recliner



SEATING

Comfort Model



Reclining
Chair



Fixed
Chaise Longue



Reclining
Loveseat

SEATING

Luxor | Recliner

Luxor Home Cinema Chair is a luxury theater seating with a bold look and a unique personality.

Its aesthetic peculiarity is found in its lacquered wood decorative parts which create an unexpected contrast with padding.

Luxor Home Cinema Chair is conceived to ensure the maximum comfort, relax and durability.



SEATING

Luxor | Recliner



SEATING

Luxor Model



Reclining
Chair



Fixed
Chaise Longue



Reclining
Loveseat

SEATING

Chest | Recliner



Chest Home Cinema Chair interprets the tradition in a contemporary mood.

It takes inspiration from the Chesterfield sofa of the 19th century with its distinctive deep buttoned and quilted leather upholstery.

SEATING

Chest | Recliner



SEATING

Chest Model



Reclining
Chair



Fixed
Chaise Longue



Reclining
Loveseat

SEATING

Onassis | Recliner

Onassis is an extremely modern Home Cinema Chair designed to furnish private home theaters, vip lounge and private clubs. The combination of linear design and precious materials creates a unique product of peculiar and high-impact beauty.

The seatback and the sides of the Onassis Home Cinema Chair are made of polished Makassar Ebony.



SEATING

Onassis | Recliner



SEATING

Onassis Model



Reclining
Chair



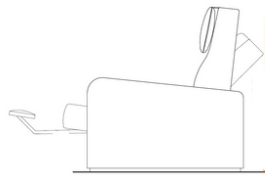
Fixed
Chaise Longue



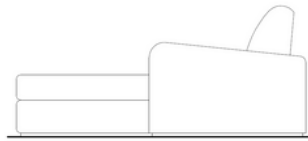
Reclining
Loveseat

SEATING

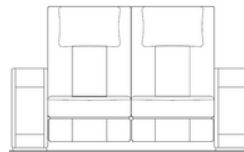
Configuration & Sizes



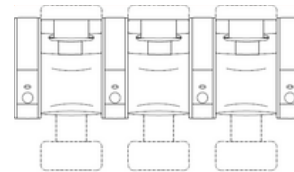
Reclining Single Seat



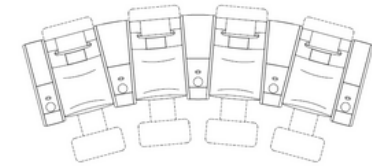
Daybed



Reclining Loveseat

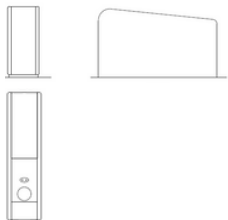


Straight Row



Curved Row

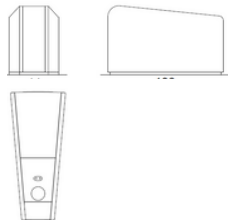
STRAIGHT ARMREST



TA.27

W: 27 cm
D: 103 cm
H: 61,5

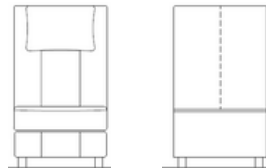
CURVED ARMREST



TA.44

W: 27 cm
D: 103 cm
H: 61,5

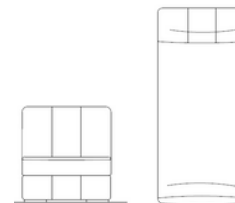
RECLINING SEAT



TS.62

W: 62 cm
D: 102/168 cm
H: 108

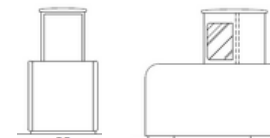
DAYBED SEAT



TDB.80

W: 80 cm
D: 182 cm
H: 86

LIFT BAR ARM



TA.55

W: 55 cm
D: 103 cm
H: 60/100 cm

ONASSIS

Modular Sofa

The Onassis modular sofa maintains the characteristic quilting on the armrest and Makassar Ebony on the sides, as Onassis recliner.

The seat of Onassis modular sofa is large and comfortable, perfect for home Cinema, multipurpose room and living areas. Its modularity allows to create infinite compositions: pouf, chaise longue and different seat widths, permit to have a tailor made sofa.





A TEMPLE of pure
ENTERTAINMENT

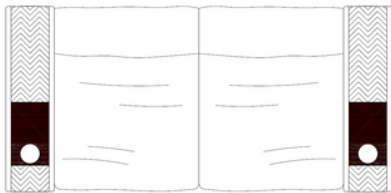


SEATING

Configuration & Sizes

ONASSIS SOFA

Modular Sofa



W: at choice
D: 103 cm
H: 71 cm

ARMREST



27 cm



71 cm

103 cm

SEATING WIDTH

80 cm



98 cm



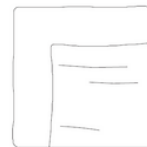
125 cm



Chaise Longue



Corner



Pouff

80 cm



98 cm



125 cm



Add your favourite

Accessories

Supplied Cup Holder



Chrome
Cup Holder

Upgraded Cup Holders



Polished Gold
Cup Holder



Cooling
Cup Holder



Cooling/Warming/
Wireless charger
cup holder

Others



Swivel Touch
Lamp



Pop-up double
USB

KUBRIK

Modular Reclining Sofa



Not an ordinary sofa



SEATING

Kubrik | Recliner



Kubrik is a special reclining sofa with double reclining mechanism. Its modular design permits to create infinite configuration to suits any space.

The double mechanism permits to recline both headrest and backrest/footrest separately, in order to achive the best comfort and ergonomics.

Kubrik reclining sofa is the perfect seating for home cinema, multipurpose room and living area.

SEATING

Kubrik | Recliner



SEATING

Kubrik Model



Single
Reclining Chair
w double reclining



Double
Reclining Chair
w large middle arm



Double
Chaise Longue
w reclining headrest



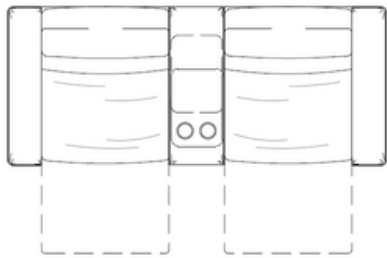
L-Shaped Sofa
Composition w chairs
and chaise longue

SEATING

Configuration & Sizes

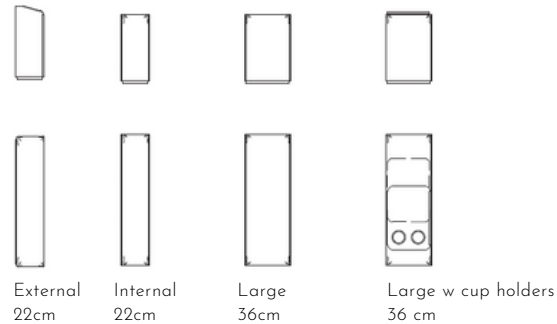
KUBRIK RECLINING

Modular Sofa



W: at choice
D: 102/160 cm
H: 80/102 cm

ARMREST



SEATING

80 cm

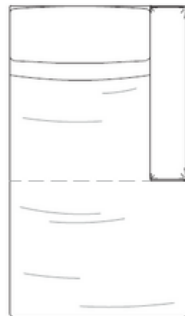


69 cm



CHAISE LONGUE

105 cm



CORNER

110 cm



POUFF

102 cm



ALULA

Modular Outdoor Sofa



The beginning of Outdoor Home Cinema



SEATING

Alula | Modular Sofar



Alula was born from the need to create the perfect environment to enjoy one's free time in the open air. Alula takes its inspiration from the enchanting Saudi city, it is an inviting and comfortable seat that allows you to translate the Home Cinema experience into an Outdoor setting. Its beauty is enhanced by a refined selection of outdoor covering, from fabrics to leathers. A decorative *gros grain* on the arms gives a French touch to the sofa.

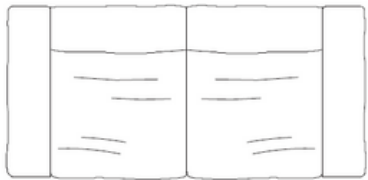
Being a sectional sofa, Alula can be configured in any layout, creating the best Outdoor Home Cinema composition.

SEATING

Configuration & Sizes

ALULA SOFA

Modular Sofa



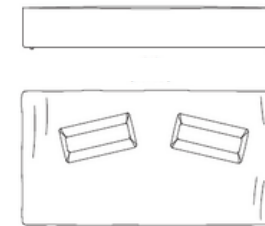
W: at choice
D: 100 cm
H: 71 cm

ARMREST



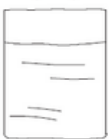
ISLAND BED

Different Sizes



SEATING WIDTH

80 cm



98 cm



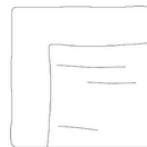
125 cm



Chaise Longue



Corner



Pouff

80 cm



98 cm



125 cm



Immerse Yourself
in unrivalled interiors



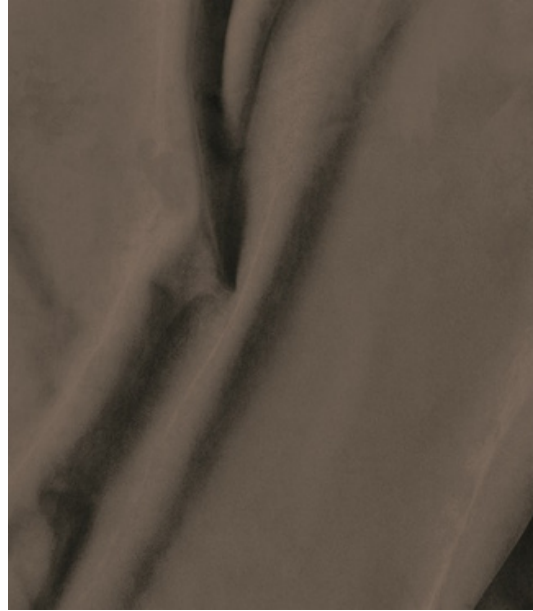
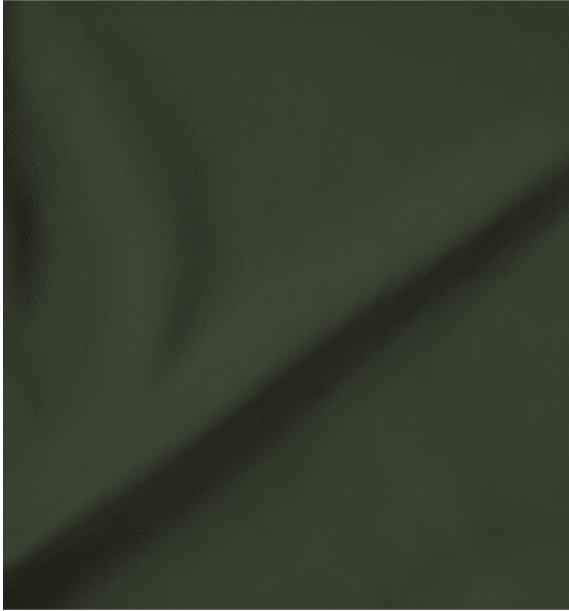
ACOUSTIC Treatment

Vismara home theater acoustic treatment combines exclusive aesthetic with a performing acoustic functionality.

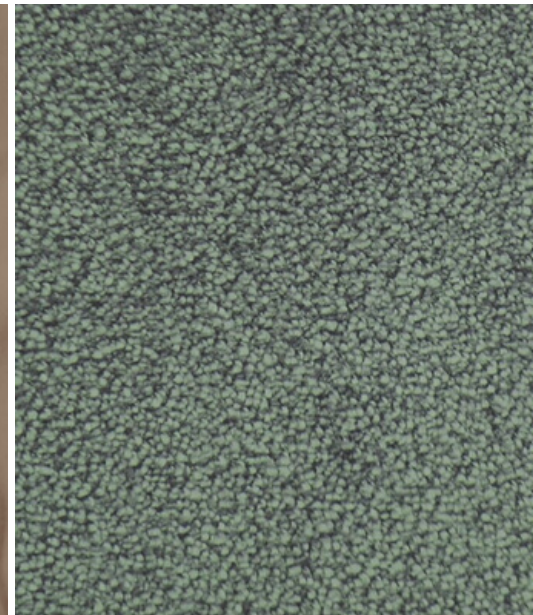
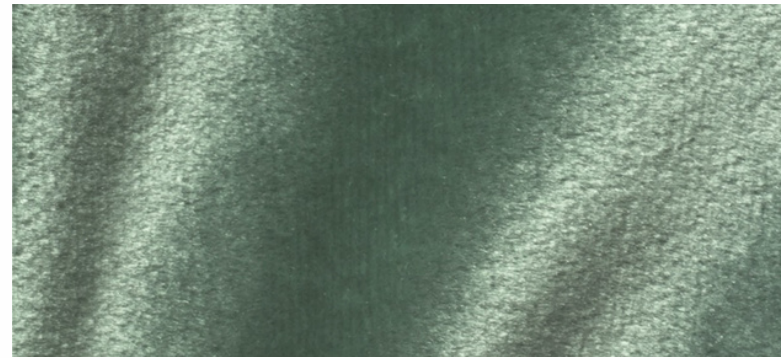
Our acoustic boiserie are studied to limit reverberation and reflections of sound.

The objective is to enhance the properties of sound so wall panels will have to be broadband absorptive with a good amount of diffusion to create an ultra-powerful surround sound

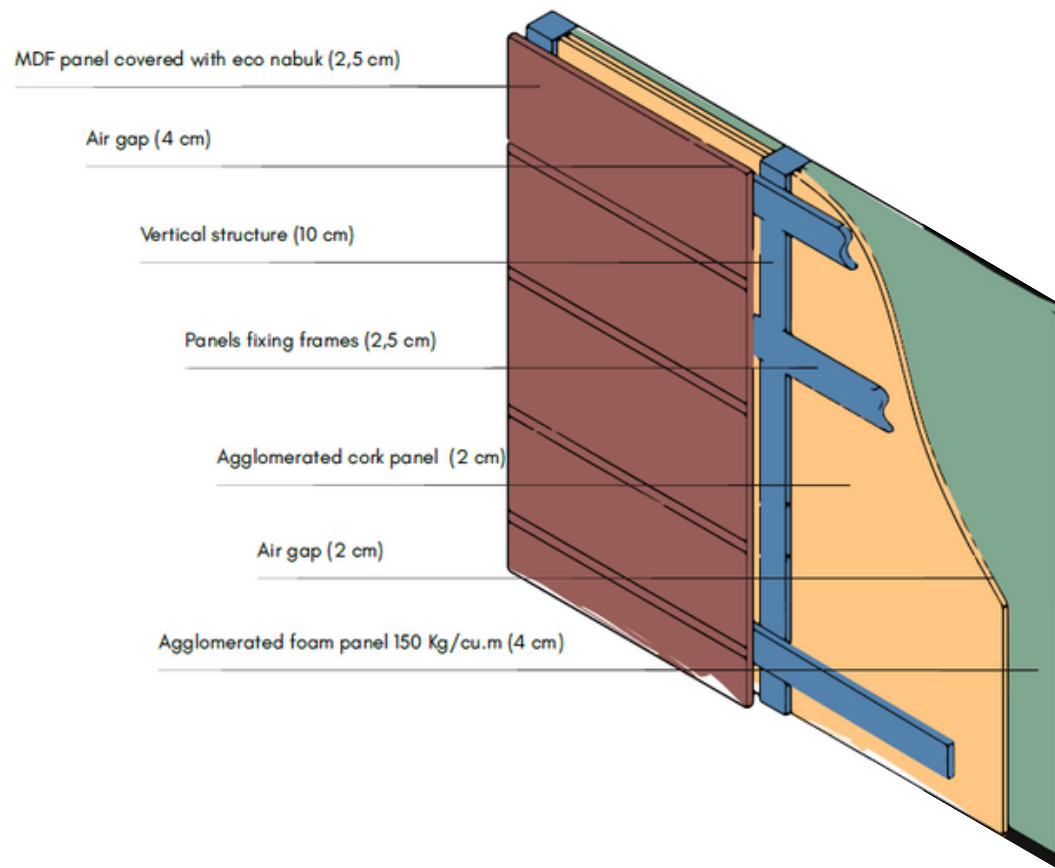




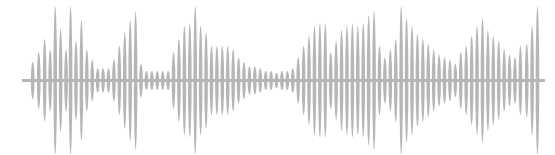
Customize your Home theater with a wide range of materials, including luxury fitted carpets, european leather and acoustic-enhancing 3D fabrics in a vast palette of colours.



SOUND Insulation



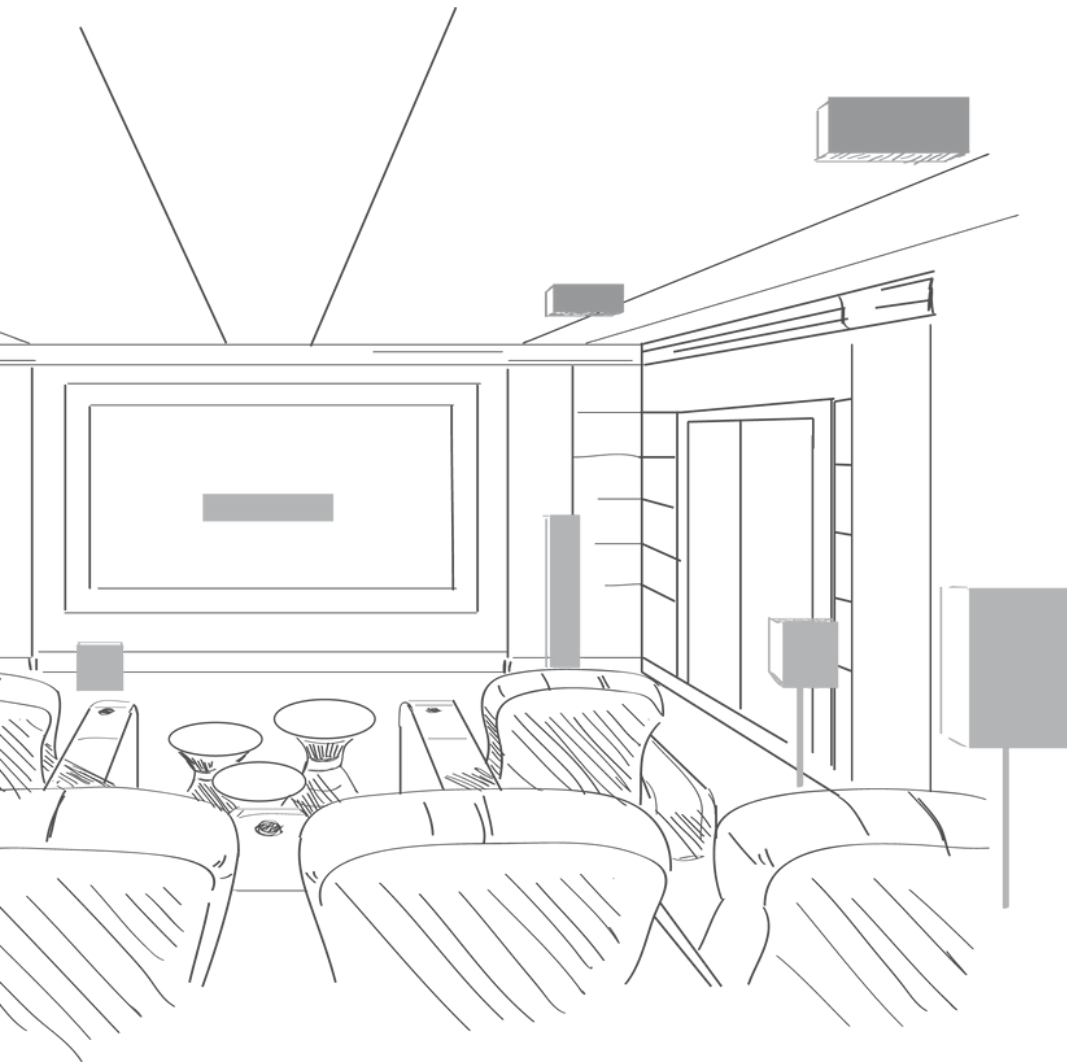
Vismara can take care of the sound insulation of the room which is typically used to keep sound from escaping a room. In case of need, the sound absorption material will be hidden behind acoustic panels to insulate the room.



Sound insulation clips for the walls to block the low frequency noise.

By considering that inside a Home theater there is an average of 75/80 dB, by adding our sound insulation system from outside you will feel only 35 dB.

AV SYSTEM



Every Vismara Home theater is equipped with pioneering audio/visual and automation equipment to transport you to the limits of your imagination.

The systems are studied according to the room size, budget, and performance you are strive to achive.

You can feel the sound with the best Dolby Atmos Sound speakers (integrated in panels or on-sight).



not just a product but a
UNIQUE EXPERIENCE

AUTOMATION

The control of the entire room can be easily done with a tablet or a universal remote control thanks to our high-performing automation system.

The home theater can be also controlled by any kind of automation clients already have at home. Remote diagnostics alert us if performance ever falls below optimum, so any issues can be quickly rectified.



Add a bit of magic to your
BESPOKE HOME CINEMA





Vismara borns as furniture manufacturer, therefore every extra element you want to create inside the room can be additional customization.

Built-in bar units, cabinet with pop-corn machine, karaoke furniture, tables, candy dispenser. Anything you can imagine can be studied and realized by Vismara.

A modern, dimly lit media room. In the center, a large screen displays a couple in a tropical setting. The room is furnished with a large, modular sectional sofa in a textured, brownish-grey fabric, accented with colorful pillows in shades of green, yellow, and purple. A dark wood coffee table sits in front of the sofa, holding a tray with drinks and a bottle. The walls are dark with vertical slats and recessed lighting. A floor lamp with a brass shade is visible on the right.

The Last Trend

MEDIA ROOM

A Media Room combines the benefits of a private home cinema with those of a multipurpose room.

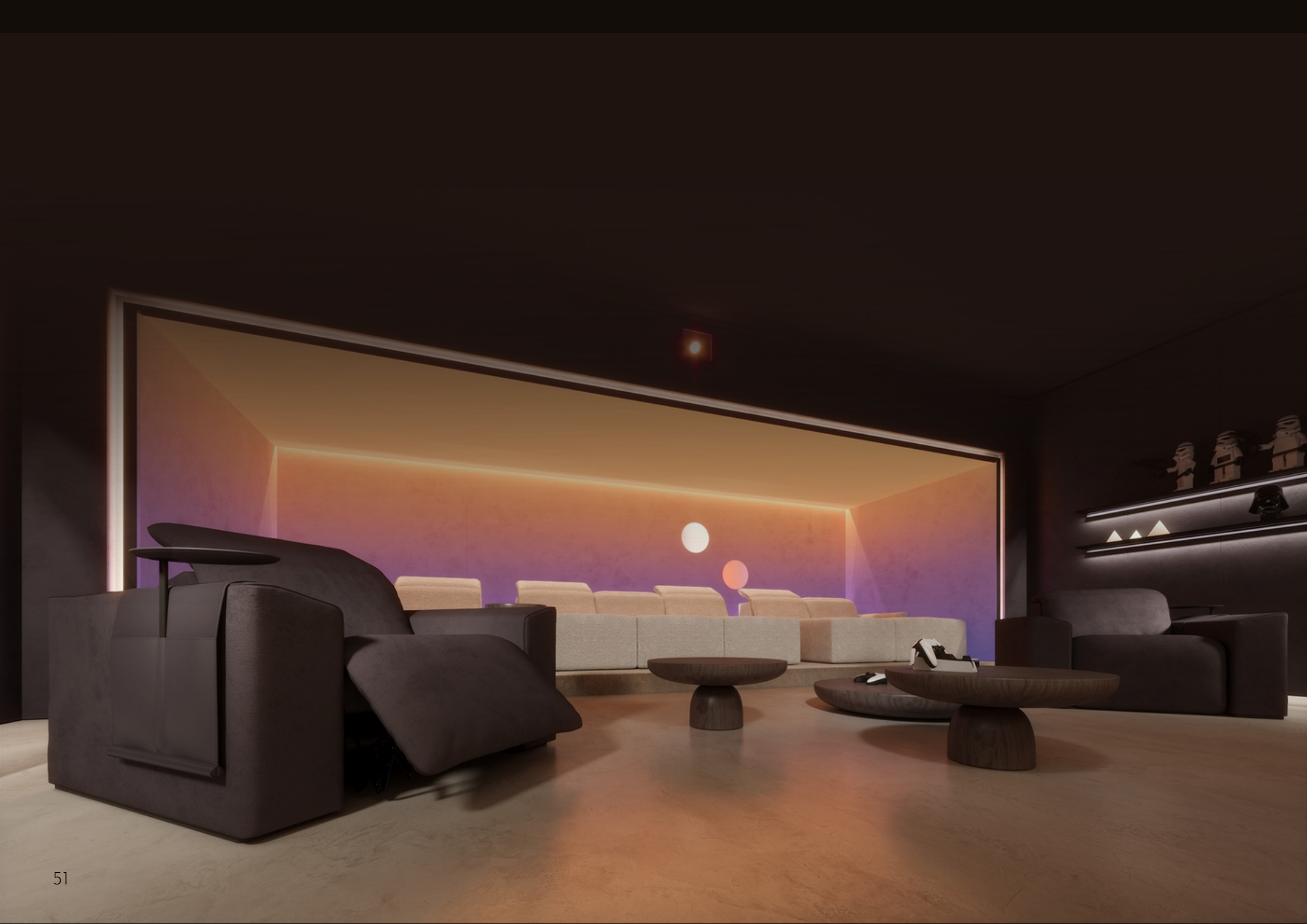
You can enjoy a private projection or a Karaoke Party in a very familiar mood, seating on couches and having your preferred drink on your cocktail table at the same time.

The furniture of a private Media Room can be combined to the style of the rest of the house.











GET INSPIRED

Worldwide Projects







UAE
Dubai





NIGERIA
Lagos





MONGOLIA
Ulan Bator





CHINA
Shanghai





ITALIA
Salone del Mobile Milano 2019





USA
Los Angeles





RUSSIA
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